

**Bienêtre**  
INSTITUT  
Wellness & Medical Spa



## Welcome to Bienêtre

### “Escape within the city!”

Bienêtre Institute is the first specialized Wellness and Medical spa in Egypt, which brings together the best physicians and alternative holistic health therapists, under one roof, to offer you personalized, private and professional services.

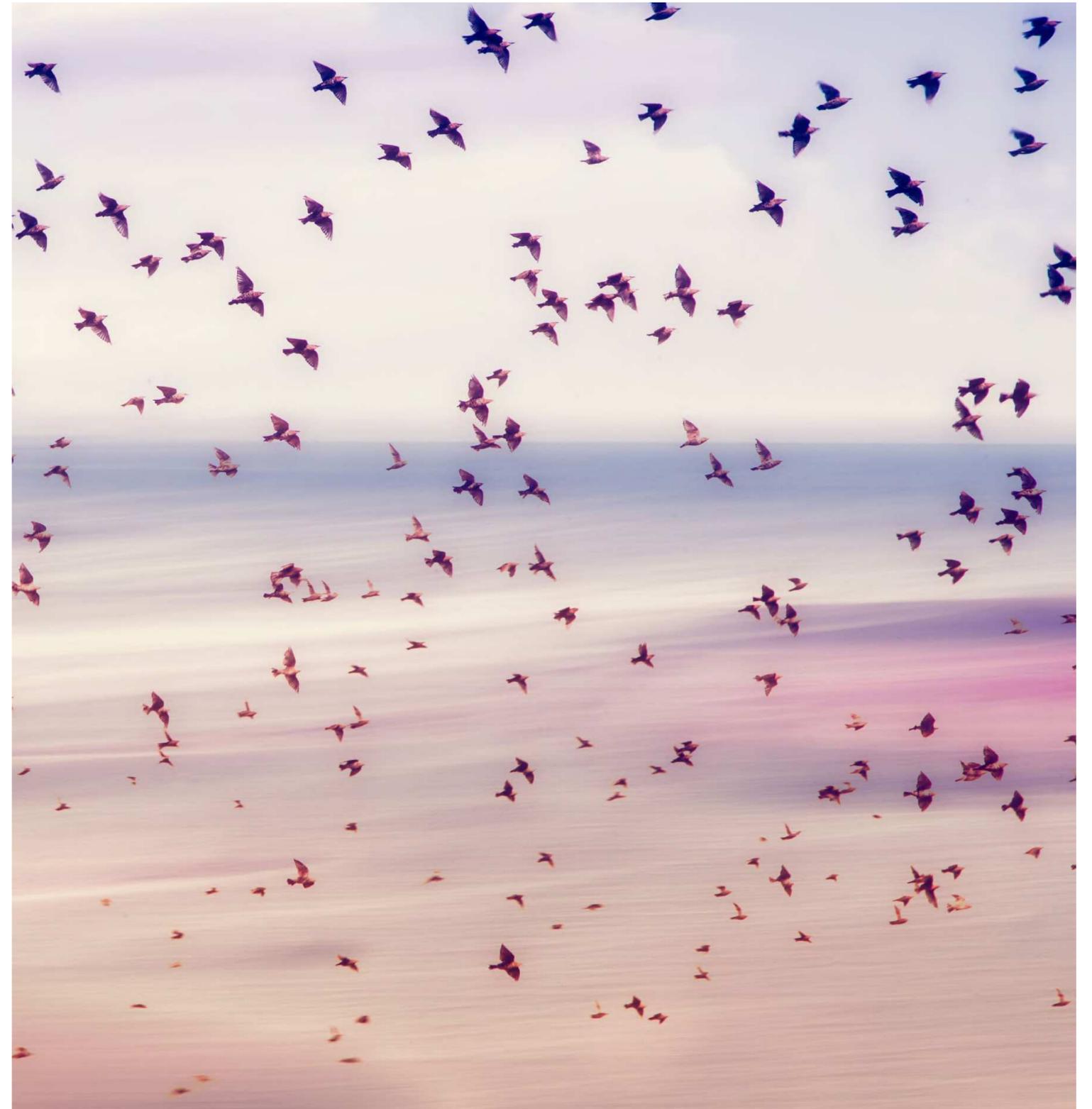
We bring you the most exquisite organic and chemical free products to give you an exclusive pampering experience in Beauty, Health and Wellness.

The institute caters to all ages and both genders, specifically designed around your wellbeing. Enjoy world-class treatments and state of the art natural healing techniques and products.

Private, Personal, Professional...

At Bienêtre, your Beauty, Health and Wellness treatments and services are available at your request. Trust the process and trust the experts at Bienêtre, who work around the clock to ensure your journey at the institute is one that heals, relaxes and recharges your soul.

**Bienêtre; Believe, Revive, Live!**



# Beauty Treatments & Services



## Elite Hair International

For the first time in Egypt & MENA, we proudly present you with Elite Hair International, as our exclusive partner in the Middle East. This Paris-based brand with over 25 years of experience in the field, has mastered the craft of wig design and development and offers an unparalleled selection of colors, lengths and styles as well as a wide portfolio of products including different types of wigs that cater to different needs such as hair styling, hair thinning and hair loss.

### YOUR UNIQUE OPPORTUNITY TO ACQUIRE WIGS AND HAIR EXTENSIONS OF THE HIGHEST QUALITY WORLDWIDE!

**Elite for Women:** Functional and comfortable wigs; lightweight with customized fits achieving a natural look.

Services include wig and hair styling, cutting, and coloring.

**Volumizers:** Natural hair is knotted strand by strand onto the mesh of the volume + knitting, the amount of hair used depends on the desired hair density with different integration techniques that are used to suit all lifestyles.

**Elite for Children:** We provide easy and comfortable solutions for children of all ages.

**Elite for Men:** Our specialists give you professional guidance and solutions whether your hair loss is due to medical treatment, alopecia or hereditary baldness.

**Dermo-fusion®:** Discover the latest technology in hair correction: the Dermofusion® method, a true revelation in terms of safety, comfort and aesthetics. The realism of the hair gives the impression of coming out of the scalp. It is hair completely undetectable to the sight as to the touch. Dermofusion® provides the ideal volume of hair for a result that matches your original hair at your own pace.

**Rejuvenate, seduce, fulfill, blossom ... Dare to reveal yourself!**



# Beauty Treatments & Services

## Organic Nails Spa

At Bienêtre, manicures and pedicures are much more than aesthetic pursuits. Enjoy a unique totally organic and chemical free nail experience, using a variety of world-class products.

**Nail polishes:** The ones used are rich in Silicium in order to strengthen and protect nails. Our nail care services, offer you nail shaping, cuticle care, foot soaks, and hand and foot massages, to release tension and ensure your experience is truly extraordinary.

**Essential oils:** Known for their therapeutic effects that nurture the health of your skin as well as your general well-being are used in every process of your nail care treatment.

**Special Paraffin Treatment:** Experience a luxurious one-of-a-kind paraffin treatment, highly hygienic using disposable gloves per usage. Select your favorite aromatherapy scents: Lavender, Invigorate, Ruby Guava, Hibiscus Peach, Spiced Amber; providing nourishment and combining the hydrating ingredients with “age-defying” ingredients of the antioxidant blend.

## Semi & Permanent Makeup

Bienêtre boasts innovative and highly specialized semi-permanent and permanent makeup services geared towards refining your physical appearance based on your preferences and aspirations. We provide the latest procedures in micropigmentation and microblading while ensuring the process runs smoothly, meeting worldwide standards of safety and hygiene.

All our pigments and products are made from raw materials of mineral and organic origin, and do not include any petroleum derivatives or aromatic amines.

## Services include:

---

Eyebrow microblading (semi-permanent tattoo)

---

Hair drawing for men and women

---

Eyelash extension, enhancements and lifts

---

Lip contouring and shading



# Health

**Busy city-life takes its toll on our health, mental and emotional wellbeing and sense of self!**

**Nutrition & Health Coaching:** Diet is the key to wellbeing, maintaining a healthy weight improves body system functions, the natural ability of the body to heal, illness recovery, increase in energy and cognitive performance, improves mental and emotional health and reduces the risk of disease.

**Psychiatry:** Wellbeing is a state of mind, and the most important aspect of your wellness lifestyle. Consult with the best qualified psychiatrists providing the medical advice and support needed to complete your health and wellness journey.

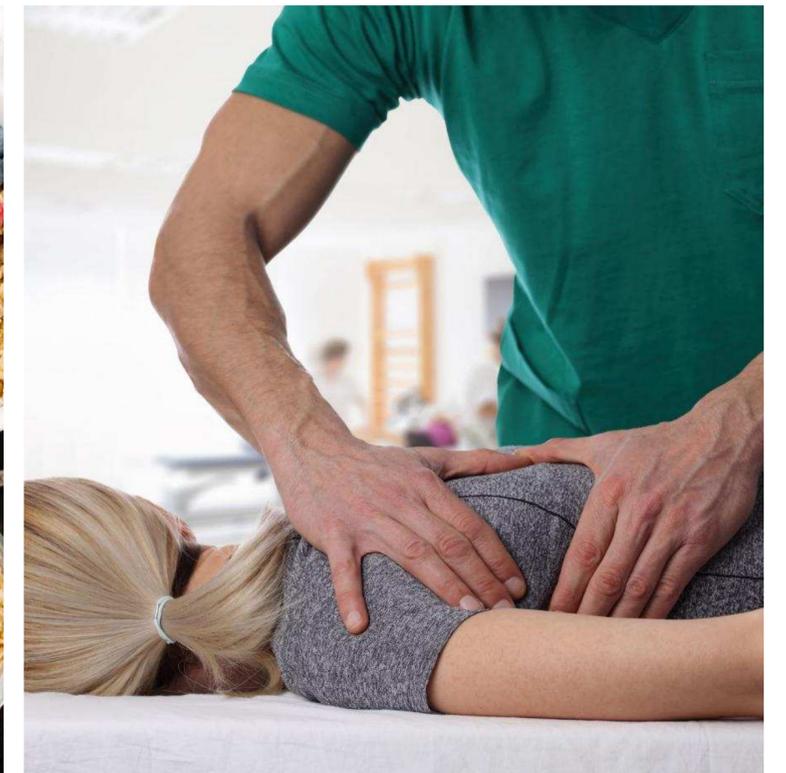
## Physical Therapies

**Physiotherapy:** The range of therapies includes everyday muscular relaxation, highly specialized treatments for sports-related injuries, nerve compression, and post-operational rehabilitation. Especially, Lymphatic Drainage Therapy.

**Acupuncture:** Enjoy the ancient form of healing from traditional Chinese medicine, which uses thin needles to stimulate the release of endorphins, helping the body release pain.

**Chiropractic:** Explore a natural way of healing pain, with a method of diagnosis and treatment of mechanical disorders of the musculoskeletal system, especially the spine.

**Osteopathy:** provides the benefits of modern medicine, using x-rays, testing, and medical diagnostics but with the added edge of hands-on diagnosis and treatment.



# Wellness

**Find all the needs of your mind, body and spirit under one roof!**

**Healing Massage:** Bienêtre offers a space that accommodates for the days you want to spoil yourself. Back to the core, this age old natural treatment rewards you with multiple benefits. Using aromatherapy, we have crafted treatments to heal your body and mind

**Complimentary & Alternative Holistic Health Therapies:**

Bienêtre Institute provides a wide array of holistic health practices and therapies to help you develop a wellness lifestyle and deal with your health concerns through complementary and alternative methods.

**Psychology & Counseling:** Struggling with a challenge?

Transform your mind, transform your life! Achieve personal balance and wellbeing through specialized, internationally certified coaches and therapists practicing at Bienêtre.

**Energy Therapy:** Energy therapy is based on the principle that our life force is Energy. Energy is stored in our physical bodies in different forms, when positive and flowing it causes health and wellness, when deficient or congested, it causes illness and disease. This form of healing uses techniques for clearing cellular memory through the human energy field promoting health, balance and relaxation.

**Homeopathy:** is a natural form of medicine used to treat both acute and chronic conditions. The holistic nature of homeopathy means each person is treated as a unique individual and their body, mind, spirit and emotions are all considered in the management and prevention of disease.

**Oxygen Therapy:** Promotes health, quality of life, regeneration and well-being in a natural way. Inhalation of pure oxygen aids the utilization of oxygen at cell level when suffering from stress, and in cases of illness and aging.

**Bio-resonance and Chrono-biology Treatments:**

An energetic testing that works with a patient's bio-field. The energy flow of the human body is scanned and adjusted accordingly to regain a state of natural health and balance.



## Comprehensive Supplementary Cancer Care Program

The way to recovery is the way of a balanced life. If you have just detected cancer, receiving or have just finished your treatment, you are already on a brave journey of healing from the cause of cancer, the pain of treatment and its side effects, and the mental-emotional state of being that you are currently in. Your courageous journey can be culminated at Bienêtre Institute, where you will find a safe haven to let go of your burdens and find your beauty, health and well-ness needs and experts to assist you through.

## Natural Products at Bienêtre

Check out our range of natural well-being products in:

---

Hair Care

---

Nail Care

---

Skin Care

---

Herbal Tea

---

Essential Oils

## Medical Lab Testing

Teaming up with the leading experts in lab diagnostics, NSA Lab, at Bienêtre you can comfortably access a completely private lab experience. With medical tests ranging from the basic test to the most sophisticated internationally recognized analysis, including conducting the medical tests that are only done in collaboration with Labs outside Egypt.



# Bê

L'INSTITUT DU BIEN ÊTRE

Book a free wellness consultation at  
Bienêtre to gain insight on solutions for  
your challenges and wellbeing packages  
that you can enjoy.

[inquire@bienetreinstitute.com](mailto:inquire@bienetreinstitute.com)  
16 Salah El Din Street, 4th floor, Zamalek, Cairo  
t. 0227363524 m. +201010000480 | +201010000470

[f](#)@BienEtreInstitute | [@](#)bienetre\_institute